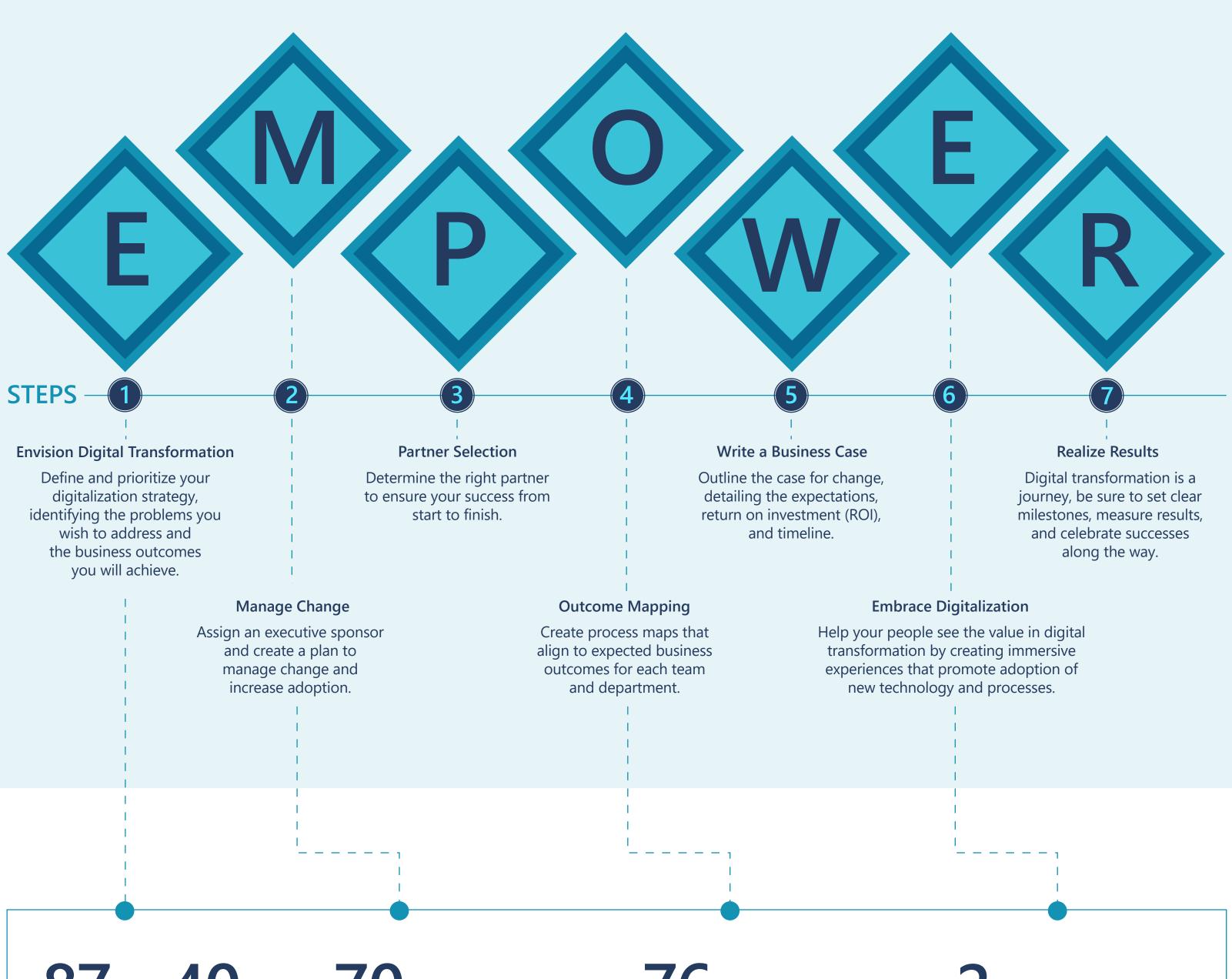


## The Empower Process

7 steps to help SMB leaders select the right business management solution.



87%-40%

Although 87 percent of senior business leaders say digitalization is a company priority, only 40 percent have brought digital initiatives to scale.1

Over 70 percent of transformational change efforts fail due to lack of sufficient leadership, communication, and organization-wide buy-in.2

Seventy-six percent of executives agree that organizations need to dramatically reengineer the experiences that bring technology and people together in a more human-centric manner.3

Companies move twice as fast on digital transformation when there is a shared understanding—among senior leaders, strategists and the organization as a whole —of the digital path ahead.4

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<sup>&</sup>lt;sup>1</sup> Digitalization strategy for Business Transformation, Gartner, 2020

<sup>&</sup>lt;sup>2</sup>Why Do Change Programs Fail, Forbes, 2019

<sup>&</sup>lt;sup>3</sup> Tech Vision 2020: We The Post-Digital People, Accenture, 2020

<sup>&</sup>lt;sup>4</sup>Speed Up Your Digital Business Transformation: Gartner Executive Guidance Q1 2019 Edition, Gartner, 2019